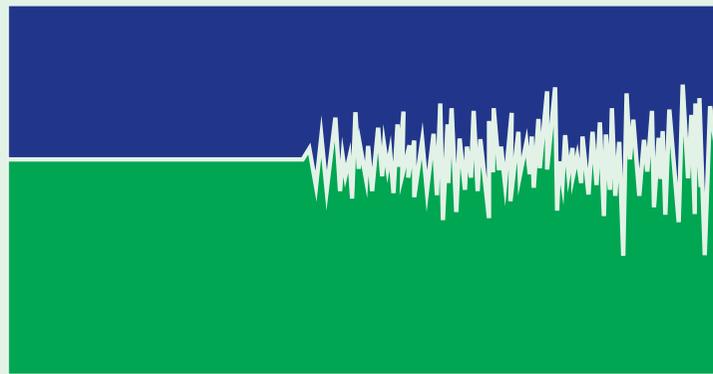


ASEG 2024



15-18 OCTOBER

Wrest Point Hotel, Hobart, Tasmania

AUSTRALIAN SOCIETY OF
EXPLORATION GEOPHYSICISTS

1ST ASEG DISCOVER SYMPOSIUM

www.asegdiscover.com.au

SPONSORSHIP PROSPECTUS

ABOUT ASEG

The ASEG is a non-profit company founded in 1970. Its aims are:

- to promote the science of geophysics, and specifically exploration geophysics, throughout Australia.
- to foster fellowship and co-operation between geophysicists.
- to encourage closer understanding and co-operation with other earth scientists.
- to assist in design and teaching of courses in geophysics and to sponsor student sections where appropriate.

ORGANISING COMMITTEE

- Eric Battig
- Astrid Carlton
- Tim Dean
- Mark Duffett
- Jarrod Dunne
- Bob Findlay
- Suzanne Haydon
- Ian James
- Andrew Long
- Tim Munday
- James Reid
- Alexandra Roslin
- Mikayla Sambrooks
- Janelle Simpson
- Tjaart de Wit



INVITATION FROM THE PRESIDENT

On behalf of the Organising Committee, I invite you and your organisation to become part of the 1st ASEG DISCOVER symposium (DISCOVER 2024). The symposium will be held from Tuesday 15 – Friday 18 October 2024, at the Wrest Point Hotel and Convention Centre and sponsorship and display opportunities are available.

With **DISCOVER**, the ASEG aims to establish the leading forum in the region that is dedicated to applied geophysics in the mining, energy and near-surface industries. In supporting this event, you and your organisation have a unique opportunity to help shape this into a sustainable, bi-annual event.

DISCOVER is expected to attract many local and international delegates and organisations from across the disciplines of applied geophysics representing industry, government and academia.

The symposium will include keynote speakers, oral and poster presentations and workshops, focussed on masterclass and short-course delivery. We expect the content of the symposium will cover a broad spectrum of themes including advances in exploration and sustainable resources recovery, opportunities for the energy transition, data science, technology and innovation.

We look forward to meeting you in Hobart for **DISCOVER 2024**.

Eric Battig

President, Australian Society of Exploration Geophysicists

WHAT'S ON EACH DAY?

TUESDAY 15 OCTOBER

Registration
Workshops
Welcome Reception

WEDNESDAY 16 OCTOBER

Workshops
Free night to enjoy Hobart's restaurants
Early career networking event – ticketed event

THURSDAY 17 OCTOBER

Technical Presentations – Plenary and
Breakout sessions
Symposium Dinner – ticketed event

FRIDAY 18 OCTOBER

Technical Presentations – Plenary and
Breakout sessions
Farewell Refreshments

Please note, dates and times are a guide only and may be subject to change.

EVENT OVERVIEW

ASEG DISCOVER is a premier event in the field of applied geophysics, bringing together professionals, researchers, and industry leaders for three and a half days of collaboration, knowledge sharing and networking. The symposium will feature a dynamic program including workshops, oral and poster presentations, and ample opportunities for engagement with delegates from diverse backgrounds and disciplines.

Explore a wide range of themes including Advances in Exploration and Sustainable Resources Recovery, Case Histories, Data Science, Discovery Under Cover, and Technology and Innovation.

SYMPOSIUM HIGHLIGHTS

Workshops: Engage with industry experts and thought leaders in specialised workshops covering key topics and emerging trends in applied geophysics.

Oral and Poster Presentations: Showcase your expertise and gain visibility by presenting your research, case studies, and innovative solutions to a diverse audience of professionals.

Networking Opportunities: Connect with local and international delegates representing industry, government, and academia to forge new partnerships, exchange ideas, and explore collaboration opportunities.



Australian Society of
Exploration Geophysicists

ASEG 2024



THE DESTINATION

HOBART, TASMANIA

Nestled amidst the breathtaking landscapes of Tasmania, Hobart offers a captivating blend of natural beauty, rich history, and vibrant culture. As the charming capital city, Hobart beckons with its picturesque waterfront, where historic docks mingle with modern architecture, and the majestic Mount Wellington watches over the city. Immerse yourself in the thriving arts scene, sample fresh local produce at the renowned Salamanca Market, or embark on outdoor adventures in the surrounding wilderness. With its unique blend of old-world charm and contemporary allure, Hobart promises an unforgettable experience for symposium delegates and visitors alike.

Getting to Hobart

No official carrier has been nominated for the symposium due to competitive airfares available via the internet. There are three airlines who fly into Hobart:

- Jetstar
- Qantas
- Virgin

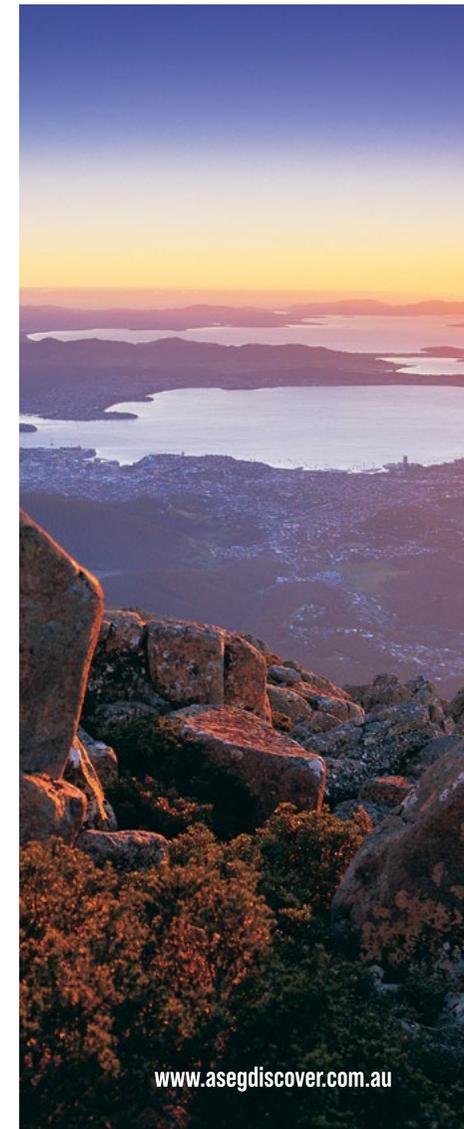
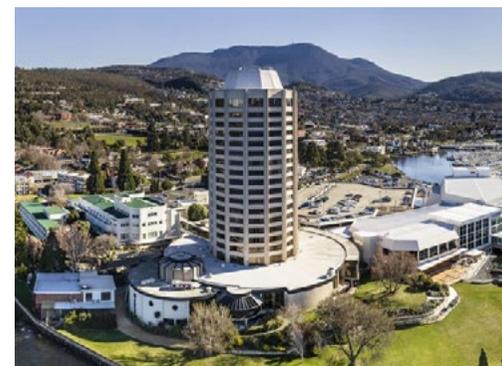
For those who wish to make a holiday of their visit to Tasmania, consider travelling over on the Spirit of Tasmania.

THE VENUE

Located on the banks of the River Derwent just five minutes from the city centre, **Wrest Point Hotel and Conference Centre** is the ultimate destination for every kind of event.

At Wrest Point, guests can enjoy spectacular views of the River Derwent, Mount Wellington and Hobart CBD. The hotel features an indoor heated pool, a choice of on-site restaurants, free in-room WiFi, free undercover parking, 24-hour reception and an indoor health club which offers exercise equipment, a sauna and a spa.

Wrest Point is a six minute drive from Hobart CBD and Salamanca, and a 21 minute drive from the Hobart Airport.

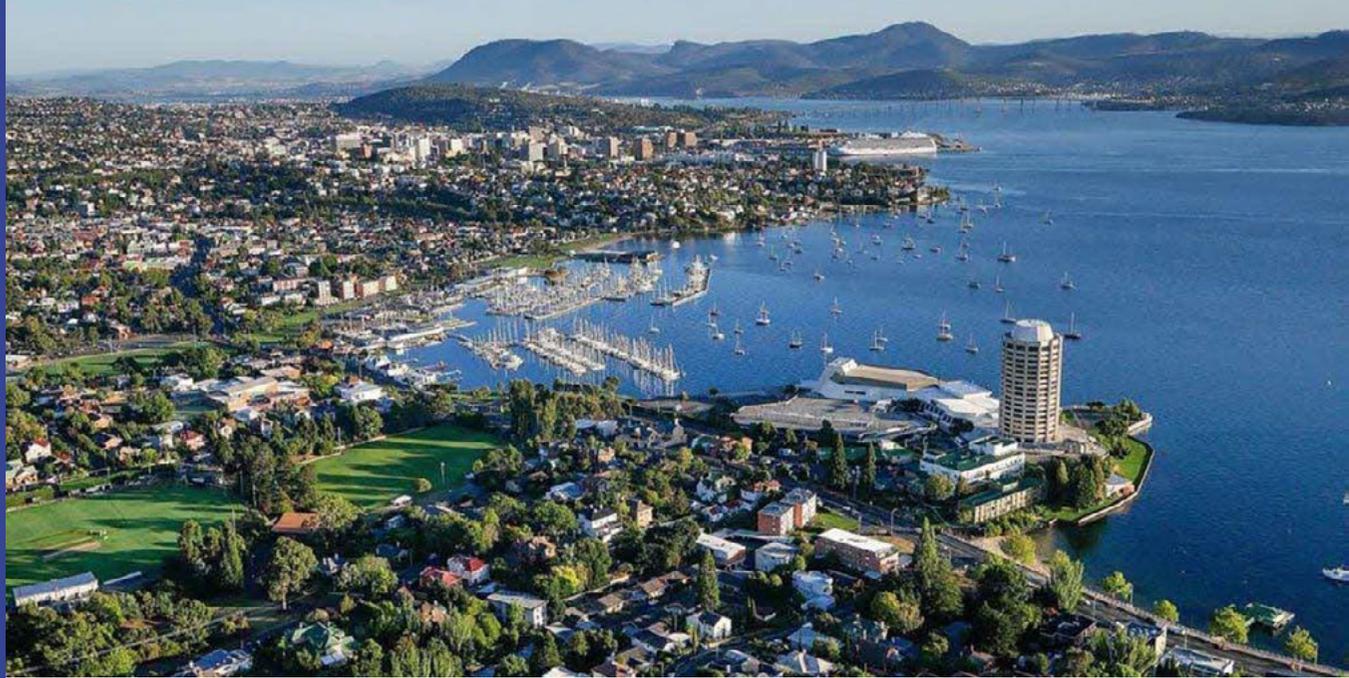


WHY SPONSOR?

- Sponsoring ASEG DISCOVER offers a unique opportunity to:
- Increase brand visibility and recognition among a highly targeted audience of professionals and decision-makers.
- Position your organisation as a leader and innovator in the field of applied geophysics.
- Showcase your products, services, and expertise to potential clients, partners, and collaborators.
- Access valuable networking opportunities to establish new connections and strengthen existing relationships within the industry.
- Demonstrate your commitment to advancing the field of applied geophysics and supporting professional development and knowledge exchange.

OUR COMMITMENT TO YOU

Our commitment to you begins the moment you confirm your partnership package. Our dedicated symposium team will provide you with clear and timely responses and information relating to your package. We aim to do our best to maximise the exposure of your partnership. A planned marketing strategy will ensure that you and your brand will receive widespread exposure in the lead up to, during and post symposium.



KEY CONTACTS



Paula Leishman
Symposium Manager
Ph +613 6234 7844
paula@laevents.com.au



Kim Murray
Sponsorship & Exhibition Manager
Ph +613 6234 7844
kim@laevents.com.au

PACKAGES AT A GLANCE

All prices shown are in Australian Dollars (AUD) and are inclusive of GST.

	\$ Investment	Number available	Exclusive opportunity	Speaking opportunity	Branding opportunities	Networking	Logo and Profile on website	Symposium Handbook	Full Registrations - Symposium Dinner, Welcome Reception, Farewell Drinks	Additional Symposium Dinner tickets	Exhibitor Pass	Exhibition Opportunity	Delegate List
Platinum Sponsor	30,000	2		✓	✓	✓	✓	✓	4	2	2	✓	✓
Gold	22,500	3		✓	✓	✓	✓	✓	3	1	2	✓	✓
Silver	16,500	4			✓	✓	✓	✓	2			✓	✓
Bronze	10,000	5			✓	✓	✓	✓	1			✓	✓
EVENT ENHANCEMENT OPPORTUNITIES													
Symposium Dinner	16,500	1	✓	✓	✓	✓	✓	✓	3	4			✓
Welcome Reception	10,000	1	✓	✓	✓	✓	✓	✓	2	4 Welcome			✓
Barista Cart	8,500	2			✓	✓	✓	✓	1				✓
Early Career Networking	7,700	Limited					✓						✓
Keynote Speaker	7,500	Limited		✓	✓	✓	✓	✓					✓
Farewell Refreshments	5,500	1	✓			✓	✓	✓					✓
Delegate Lanyard	5,500	1	✓										✓
Workshop	4,500	6				✓	✓	✓					✓
Concurrent Session	3,300	Limited			✓	✓	✓	✓					✓

SPONSORSHIP PACKAGES

All prices shown are in Australian Dollars (AUD) and are inclusive of GST. Exhibition space is only available as part of a sponsorship package.

PLATINUM \$30,000

TWO AVAILABLE

Platinum sponsorship will position your organisation as a thought leader within the industry.

PROMOTION

- Acknowledgement as the Platinum Sponsor of the ASEG DISCOVER Symposium
- An opportunity to deliver a 10-minute presentation in the **opening plenary session**, positioning the sponsor as a thought leader within the industry
- Verbally acknowledged throughout the Symposium as a Platinum Sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as Platinum sponsor on the holding slides
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Four full symposium registrations including daily catering, Welcome Reception, Symposium Dinner and Farewell Drinks
- Two exhibitor passes (each pass includes Welcome Reception ticket, daily catering and one Farewell Drinks ticket)
- Two additional Symposium Dinner tickets
- One high long cocktail table and four bar stools and space for a banner (provided by the sponsor) in a prime location within the catering area





GOLD \$22,500

THREE AVAILABLE

PROMOTION

- Acknowledgement as a Gold Sponsor of ASEG DISCOVER
- An opportunity to deliver a 10-minute presentation during the technical program on Friday, in a relevant concurrent session
- Verbally acknowledged throughout the Symposium as a Gold Sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Gold sponsor on the holding slides
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Three full symposium registrations including daily catering and Welcome Reception, Symposium Dinner and Farewell Drinks
- Two exhibitor passes (each pass includes Welcome Reception ticket, daily catering and one Farewell Drinks ticket)
- One additional Symposium Dinner ticket
- One high cocktail table and two bar stools and space for a banner (provided by the sponsor) in a prime location within the catering area



SILVER \$16,500

FOUR AVAILABLE

PROMOTION

- Acknowledgement as a Silver Sponsor of ASEG DISCOVER
- Verbally acknowledged throughout the Symposium as a Silver Sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Silver sponsor on the holding slides
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Two full symposium registrations including daily catering and Welcome Reception, Symposium Dinner and Farewell Drinks
- One high cocktail table and two bar stools and space for a banner (provided by the sponsor) in a prime location within the catering area

BRONZE \$10,000

FIVE AVAILABLE

PROMOTION

- Acknowledgement as a Bronze Sponsor of ASEG DISCOVER
- Verbally acknowledged throughout the Symposium as a Bronze Sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Bronze sponsor on the holding slides
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- One full symposium registration including daily catering and Welcome Reception, Symposium Dinner and Farewell Drinks
- One high cocktail table and two bar stools and space for a banner (provided by the sponsor) in a prime location within the catering area





EVENT ENHANCEMENT OPPORTUNITIES

SYMPOSIUM DINNER \$16,500

EXCLUSIVE

PROMOTION

- An exclusive opportunity to sponsor the ASEG DISCOVER Symposium Dinner
- Acknowledgement as the exclusive sponsor of the Symposium Dinner
- An opportunity to welcome guests to the Symposium Dinner (five minutes maximum)
- Verbally acknowledged throughout the Symposium as the Symposium Dinner Sponsor
- Recognition as the dinner sponsor on dinner menus and signage at the Symposium Dinner
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Symposium Dinner sponsor on the holding slides
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Three full symposium registrations including daily catering and Welcome Reception, Symposium Dinner and Farewell Drinks
- Four additional Symposium Dinner tickets



WELCOME RECEPTION \$10,000

EXCLUSIVE

PROMOTION

- Exclusive sponsorship and acknowledgement as the Welcome Reception Sponsor
- Acknowledgement as the exclusive sponsor of the Welcome Reception
- An opportunity to welcome guests to the Welcome Reception (five minutes maximum)
- Verbally acknowledged throughout the Symposium as the Welcome Reception Sponsor
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as the Welcome Reception sponsor on the holding slides
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Two full symposium registrations including daily catering and Welcome Reception, Symposium Dinner and Farewell Drinks
- Four additional tickets to the Welcome Reception





BARISTA CART \$8,500

TWO AVAILABLE

PROMOTION

- Naming rights to one of the barista carts at the Symposium
- Opportunity to brand the barista cart area – pull up banners and promotional material within the barista cart area
- Acknowledgement as sponsor of one of the symposium barista carts
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- One full symposium registration including daily catering and Welcome Reception, Symposium Dinner and Farewell Drinks

EARLY CAREER NETWORKING \$7,700

EXCLUSIVE

- Exclusive sponsorship of the Early Career Networking event
- Opportunity to display a pull-up banner (max. size 2m high x 1m wide provided by sponsor) at Young Professionals event
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Four tickets to the Early Career Networking event





KEYNOTE SPEAKER SPONSOR \$7,500

LIMITED OPPORTUNITY

PROMOTION

- Exclusive sponsorship of one keynote speaker (session only).
- Note: this does not include the opportunity to provide the speaker
- Opportunity for an executive from the sponsor's organisation to provide a 2-minute address and introduce the speaker (subject to approval of the ASEG DISCOVER organising committee)
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed in sponsored session room
- Sponsor's logo on the holding slides before and after the sponsored keynote session
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- One sponsor DAY registration – includes access to all sessions on the day of sponsored keynote session only

FAREWELL DRINKS \$5,500

EXCLUSIVE

PROMOTION

- Exclusive sponsorship and acknowledgement as sponsor of the Farewell Drinks
- Your organisation's logo will be prominently displayed in the Farewell Drinks area on the day of the sponsorship
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

DELEGATE NAME BADGE AND LANYARD \$5,500

EXCLUSIVE

All delegates will receive an official ASEG DISCOVER name badge and lanyard. Your brand will be one of the most notably displayed throughout all Symposium days.

PROMOTION

- Exclusive sponsorship of the delegate name badge and lanyard
- Your logo will be featured on the name badge and lanyard alongside the symposium logo (size and placement at the discretion of the organisers)
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)



SYMPOSIUM WORKSHOP \$4,500

6 AVAILABLE

- Sponsorship and acknowledgement as sponsor of one of the Symposium Workshops
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed in workshop room

CONCURRENT SESSION \$3,300

LIMITED OPPORTUNITY

PROMOTION

- Exclusive sponsorship of one concurrent session
- Opportunity for an executive from the sponsor's organisation to provide a 3-minute address and introduce the speaker (subject to approval of the ASEG DISCOVER Organising Committee)
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed in sponsored session room
- Company logo and profile in the symposium handbook and website (including link)
- Logo recognition in all symposium promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

REGISTRATION AND EXHIBITION

- Two session passes to the sponsored session (does not include access to any other sessions)

GET INVOLVED

Don't miss this opportunity to showcase your organisation, connect with industry leaders and make a lasting impact at ASEG DISCOVER. For more information on sponsorship opportunities and benefits, please contact Kim Murray at kim@laevents.com.au or visit our website at www.asegdiscover.com.au

Join us at ASEG DISCOVER and be part of the conversation shaping the future of applied geophysics!

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

EVENT SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

A full set of terms and conditions for symposium sponsorship packages are available on the symposium website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.